



Category:	Coordinator	Denomination:	Non-Denominational
Job Type:	Part-time	Location:	Remote
Direct Supervisor:	Director of the IBS	Last Updated:	March 2024

Summary

The Social Media/Marketing Coordinator will work closely with our marketing team to advance the organization's strategic marketing efforts through social media marketing.

Responsibilities

- Expand the Institute's online presence integrating web, mobile, and social media applications.
- Evaluate and track engagement on all communication channels.
- Creatively build followings on various social media outlets.
- Manage ongoing social media interaction and messaging.
- Design marketing and advertising initiatives directed at our local community leveraging web and social media applications.

Qualifications

- 1-2 years experience in Social Media Marketing.
- Excellent creative, artistic skills, graphics design skills.
- Team player.
- Spanish (preferred)
- Agree in entirety with the Institute of Biblical Sexuality's mission and statement of faith.

Basic Personal Responsibilities

Uphold Biblical priorities in life, in the order outlined below:

- Growing personal relationship with Christ.
- Relationship with spouse (*if married*).
- Relationship with children (*if applicable*).